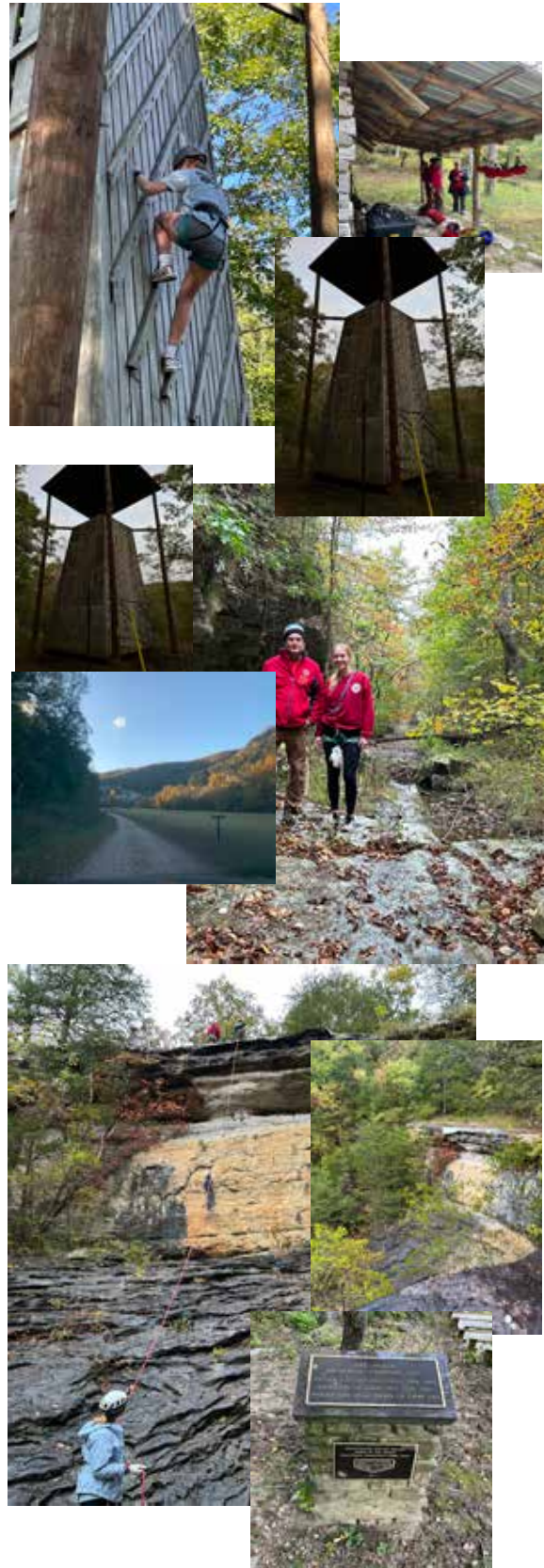


Process Book
Camp Orr Project
2023
Kassidy Powell

DESCRIPTION

I am an avid outdoor enthusiast and I have been heavily influenced by the Boy Scouts of America throughout my childhood due to my father being Scoutmaster of our local Troop and my older brothers becoming Eagle Scouts. One of our most frequented spots is Camp Orr in Ponca, Arkansas on the Buffalo National River. Camp Orr is located right along the upper buffalo river featuring bluffs, waterfalls, hiking and biking trails, tent camping platforms, canvas tents, cabins, official building like tradeposts, and plenty of opportunities for boy scouts to improve their knowledge and skills. The camp hosts events like summer camps and instructional weeks for new skills and allows groups to rent out space. One of Camp Orr's most popular events is Weekend on the Ropes which includes rock climbing and rappelling at many different sites located all over the property. I have recently become an Lt Rock Climbing and Rappelling instructor to help out at this event. All instructors and staff act in a voluntary manner and are there to encourage kids to try new things and build confidence.

I have found that there is a lack in merchandise and advertisement for Weekend On the Ropes and have decided I wanted to help out the Camp Director's and Instructors by donating various items. The camp typically provides t-shirts and badges every year but nothing else. Initially I would have liked to create a handkerchief with a map of the climbing/ rappelling sites at the camp, various sticker designs, and illustrated site setups including



anchor points and knots (for instructor use) and donate these items to them. But after attending this year's WOR event, sharing my stickers, and getting feedback from other instructors and staff, I have been asked to design next year's T-shirts and badges as well as donate more stickers. Now, I plan to still create a handkerchief with the different types of knots the instructors use but instead of a map, I will begin working on t-shirt and badge designs and revisit sticker designs for next year. I will utilize my initial experience with my sticker designs to further develop new ideas and designs.

I began collecting data and references through the internet about Camp Orr, Ponca, and Boy Scouts in general. I found a lot of information through Camp Orr's facebook page where they have a two hour recording of a presentation where they share their knowledge of the history of the camp and its founders. While I was at camp, I learned a lot of interesting information such as that Lord Baden Powell who was a founder of Boy Scouts of America was a higher up in the army and defeated the enemy by being thrifty and creative. Pat Bolin, who has just recently passed away, was one of the camp's founders, along with the Orr family, who was originally from my hometown. The Orr family was initially from the Charleston area, which is relatively close to my hometown. I realized I have a lot more connections with Boy Scouts of America history than I initially thought. Pat Bolin and Raymond Orr decided to buy a plot of land along the Buffalo River in the 1970's and build a camp for Boy Scouts. They slowly built cabins, porta-potties, and even a blacksmithing shed that still stands today at one of the more advanced live-



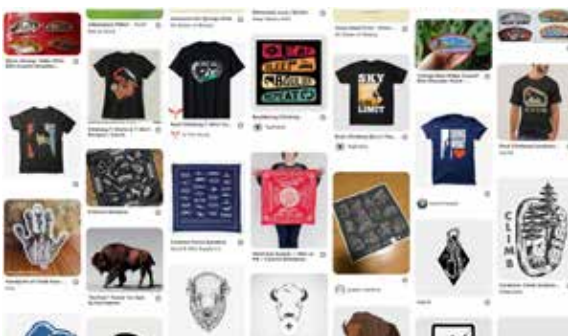
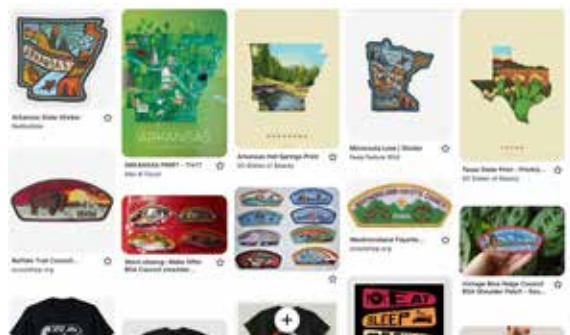
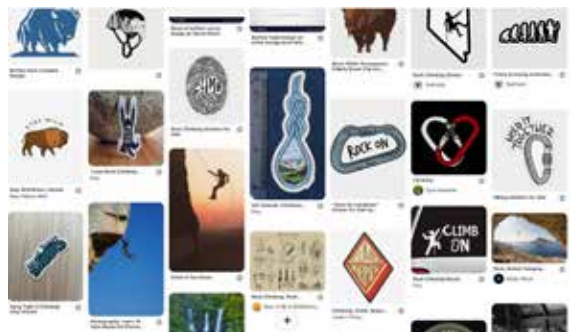
BOY SCOUTS
OF AMERICA®



rock repelling sites. Once the National Parks Services realized that the Boy Scouts at Camp Orr were manipulating the river in order to bring water to camp and other activities, they struck a deal to preserve the river while also allowing the Boy Scouts to explore the rich nature. This is an important detail because the National Parks Services rarely allow the private use of National Park property (the river itself).

Today, the camp director's name is Andy and the camp is run and maintained by a man that lives on the outskirts of the property whose name is Billy. Originally Camp Orr was founded under the WestArk council, but that council has recently gone bankrupt and can't keep up with the growing number of kids in their area. The Osage council is a neighboring council that has money, but not very many kids, so these two councils have decided to merge into one and become a completely new council all together. Nothing will really change, except our council name, and the process of applying for grants for new things such as new gear for the camp. This is an exciting development for both parties because it will hopefully be mutually beneficial and improve opportunities for not only the council itself but also the Boy Scouts of America.

To begin my creative process, I created a page for my Advanced Studio Project on Pinterest where I collected multiple different images depicting sticker designs and other climbing and repelling related illustrations to further inform my creative process'. I knew that I wanted to incorporate a buffalo because that is what the camp uses as their mascot and I wanted to have some stickers that say



"Camp Orr" and some say "Weekend on the Ropes". Once I had 4 sticker designs that I was content with, I used StickerMule.com to print 40 stickers of each of the four designs. It was more expensive than I was expecting, but it was well worth it when I experienced the excitement and enjoyment from the recipients. I did get a deal because I had multiple different designs, they shipped really fast, and included free merch. I will definitely utilize that company moving forward. I gave them out at Weekend On the Ropes for free, trying to spread what limited amount I had through the camp. The camp event was over capacity at about 320 participants and 20-30 instructors and staff and I only had 160 stickers.

The most popular designs were the Arkansas state shaped design and the buffalo portrait inside the carabiner that says "Rock On!" I came back only with a few stickers for my records, and for my family. Overall, the stickers were a hit and the instructors and staff especially appreciated the extra effort without a price tag attached. I want to incorporate more identifiable climbing and repelling equipment into my next designs and experiment with different stylizations moving forward. My next step is to table the knots handkerchief which consists of sketching out all the different knots, finding a layout that is appealing, and finding a company that prints these things. Most likely, I will handdraw all my illustrations and labels in black marker, scan them into the computer, and use adobe software to manipulate the arrangements.



ABOUT THE PROCESS

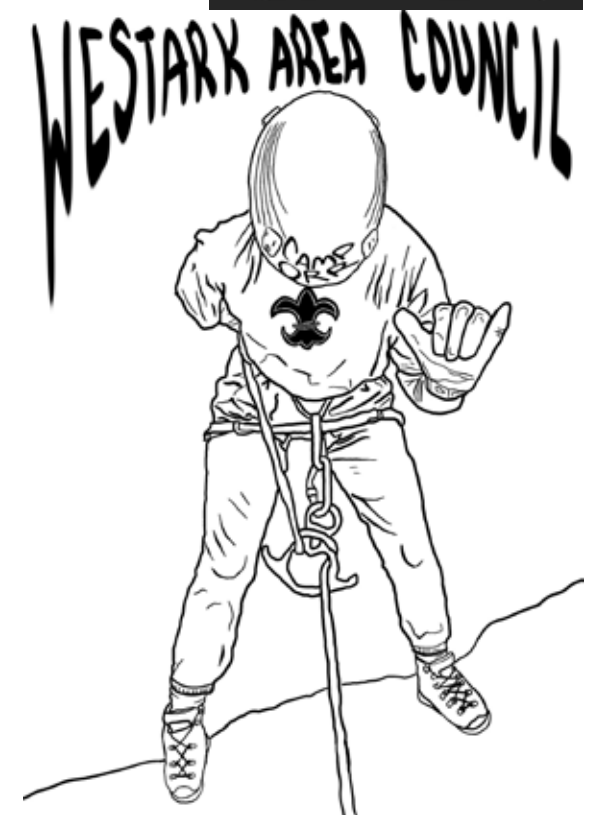
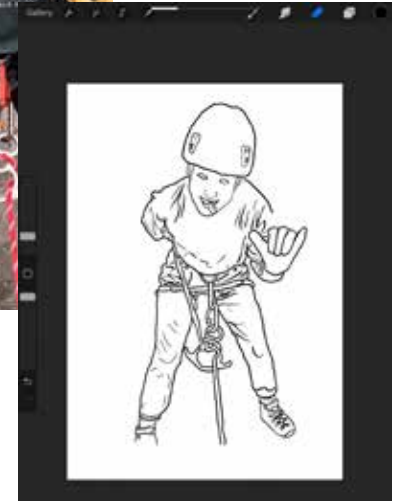
The process behind the designs for the bandana, t-shirt and patches were relatively simple. Although I am more confident in physical illustrations taken into the computer to edit, I chose to continue my designs completely digitally to challenge myself, and also keep a cohesive look because all of my stickers were done digitally. After attending Weekend On The Ropes 2023 with my sticker designs, I had a better understanding of what the community liked design wise and could make better informed decisions moving forward. I paid close attention to which stickers were getting picked up the most and asked people their opinions on each design. I made mental notes of each person's comments, praises, and critiques. For the process of the merchandise for Weekend on the Ropes 2024, I began with collecting relevant data, brainstorming ideas, digitally illustrating, digital experimentations, and finalizations. I added to my original pinterst board and have a physical collection of items from the event or things that are relevant including an old bandanna from Camp Orr, this year's patch design that is the same as the t-shirt, rope for knots, and other relevant equipment, as well as a digital collection of found images.

While in the Ozark area during the event, I collected images of similar bandannas and T-shirt designs from shops, as well as different illustrations of knots. I also took to the internet



to collect more images that could be used as references. I did a deep dive into my archived photos of myself rappelling to further inform later illustrations as well as saving the list of knots that I needed to know for my instructor certification. I found an old bandanna crusted in dirt at one of the rappelling sites, and cleaned it up to find that it is a retired bandanna design for the camp. I like the imperfect line structures and values in the design. I was not impressed with the design of this year's Weekend on the Ropes event t-shirt because of the line values and the color choices. The shirts themselves were neon green, yet the design itself had very desaturated colors that clashed. It depicted a rappeller from a lower angle that seemed to be slightly distorted. Every year they use a bright color for the t-shirt so that the kids are more identifiable in a group of people, so I knew I needed to keep that in mind for my design. This is ultimately the reason I chose to stick with gray tones.

When sketching the knots, I referred back to my instructor certification handbook, and other digital references that I had collected. I wanted the line work to be hand done, and not perfect, but also easily understandable and interpreted. Because I knew how to tie all the knots, I would tie each knot before sketching it and also have a physical reference. For the sketch of the T-shirt design, I referenced an image from a video taken of me, rappelling down the site that I volunteer at every year. I chose this image because of the extreme angle and because it depicted all of the familiar gear that the community could appreciate. It was also somewhat similar to this year's design, but with a clearer



depiction and more interesting composition. I changed some aspects of the original image for a more aesthetic design. Including tilting the head down so that my face would not be included so that my viewers could better identify with the figure. I also changed the hand positioning from a waving motion into a hang loose sign to further create a sense of carefreeness and adventure. I utilize the same type of hand-drawn line work from the knots to tie the two pieces together.

I experimented with different line values and textures in each piece in order to add more visual interest. I decided to keep the knots visually simplistic in the anticipation of the decorative border on the bandana. However, some lines are gray to indicate a second rope for more visual information. I added some interesting textures to the background of the T-shirt design to fill negative space and create an abstract sense of depth. I took both designs into Photoshop and experimented with different distortions and other image corrections as well as filters. I did not find any distortions that I favored over my original design. This experiment probably would have been more interesting with physical illustrations rather than digital ones. When exploring layouts for the bandanna, I did not like the more structured classic layouts, but rather the space-filling randomized different angles. The layout for the t-shirts was somewhat simplistic. Once I found a layout that I liked for each, I played with scaling and text. I chose to do handwritten text because my illustrations were very hand-drawn aesthetic in order to further relate the designs to the sense of adventure and nature.



The final design for my bandanna incorporates various symbols and imagery recognizable by the Boy Scouts of America like the Fleur-de-Lis and stars referencing the American flag. The Fleur-de-Lis is used in every Boy Scouts of America design and is usually the centerpiece. All 20 illustrations are straight from the requirements of a rappelling instructor certification I took at Camp Orr. I chose to add the labels for each knot to add visual interest and understanding. I also included familiar rappelling sayings on the edges for more audience connection such as "Belay ON", "On Belay", "Repelling", "Repel On". The T-shirt design had simplistic, dark lines that incorporated background textures to give it more interest in depth as well as interesting typography on the top edge. The line values and wrinkles on the clothes are the strongest visual aspect of that design. Overall, the process of these designs is something familiar to me through my classes with process Ogar. It was challenging working strictly digital but I have become more and more comfortable with experimenting on Procreate and the various Adobe applications.





FINAL T-SHIRT MOCK-UP



FINAL HANDKERCHEIF AND BADGE



SHOULDER PATCH DESIGN

As the new councils merged, as I mentioned before, they opened a competition for the new council shoulder patch. I decided to participate and utilized the same process as I had for my other designs. The design had to include the Fluer-de-lis and "Natural State Council" as well as depicted what represents our area.

NATURAL STATE COUNCIL
SHOULDER PATCH DESIGN

- GUIDELINES**
- Entries must be a registered youth or the Natural State Council, BSA (Eastern Area or Western Area Council)
 - Limited to one entry per registered youth
 - Must comply with BSA branding guidelines and must follow the Scout Oath and Law
 - Must fit the approved BSA CSP shape template and not violate
 - Must include a fleur-de-lis
 - Artwork or wording must include reference to our area as a whole
 - Wording must include "Natural State Council" on the patch

DESIGN SUBMISSIONS

The Natural State Council Merger Team is accepting all submissions for designs of our new Council flag. Designs are due by 11:59PM on Friday, December 8th, 2023 and must be submitted using the online form at: <https://www.globalscout.org/>

All patch design submissions will be reviewed and considered by the Merger Team and then the top 3 designs will be selected by the youth membership of Natural State Council. The designer of the winning patch will be announced shortly after!

CSP SHAPE TEMPLATE



ENTRY DETAILS

Scout Name: Kassidy Powell
 Scout Unit Type and Number: Troop 511, Greenwood, IL
 Parent Name: Rob Powell
 Parent Email: mpowell@yahoos.com k.powell1111@yahoo.com
 Parent Phone: (417) 971-1892 (417) 591-6157



CRITICAL

Overall, I'm fairly happy with how everything turned out. I'm extremely excited to see if the camp or decide to utilize my designs and illustrations for next year's event. This started out as a very simple project, but then turned into a more complicated one with new ideas and projects that I would've rather worked on instead of my original plans. I can also still be working on these designs until the time comes closer to the event and I can possibly give them options. I did a lot of experimentation with Procreate and other forms of digital artwork. It was very interesting to collect and gather research on camp or background and history, as well as personal connections that I didn't even know that I had with the camp. Becoming a rappelling instructor was such a proud moment for me, and I was so proud to further my connections with the great people that I had met through instructor training. I hope that they continue to offer me opportunities to spread my work and advance. My knowledge not only of arts, but also community.

These stickers were the first piece of this project that I decided to tackle and they were one of the more fun aspects of the project. I felt like I had a lot of freedom to explore an experiment with different kinds of designs. I think this was the right choice to start with because it was generous and helped me make connections that eventually led to me being offered to design next year's T-shirts and badges. The

designs themselves were challenging in the decisions on color and adding typography or not. I am a very visual person, so I usually leave typography out of my work but for this project, I thought that it was especially important because it's such a little known program, and my original point was to bring awareness with my merchandise. If I were to change anything about the stickers themselves I would take a little bit more time on them. They felt really rushed and at the beginning I wished that I had done different color schemes and explored different textures with each, but I decided to stay relatively simplistic in order to make them all cohesive.

The T-shirt design was particularly challenging, because I initially wanted it to be very simplistic and majority line work, and then I ended up taking it in a completely different direction. My initial design was just line work, and a complementing texture as background, but I didn't like it because it didn't give the perspective that I wanted and the depth of scenery, I eventually ended up adding an entirely different background with multiple textures and colors to ensure a force point of view. I also ended up adding highlights and shadows to the figure itself because the flattened figure did not fit right with the very detailed scenery in the background. I don't think I would change very much about that design but if I had to pick something to criticize, I would criticize the strange color choices, and the short range of textures that I had to work with limited my ability to give the effect that I had envisioned. But I made do with what I had. The initial line work design for the

T-shirt, actually ended up being what I chose to use for the badge design because I know that it will eventually be stitched and therefore can't hold as much detail as the final T-shirt design, although the two designs are very different in the overall feeling I believe that they are still cohesive. The handkerchief design was probably the most fun for me. I liked the texture of the line work that I used and how I did it. I also liked the process behind, tying the knot physically, and then illustrating it digitally arranging them on a square canvas was somewhat difficult because of the varying shapes and sizes but the final Arrangement does please me the addition of the decorative border also seems to tie it all together and ground the work as a whole. I chose the Florida lease to incorporate the BSA and I chose the star to represent the American fluence. I chose handwritten typography for this, because it felt more true to the line work of the illustrations themselves. This piece will probably be the most utilized out of all of what I have done for this project, because of the knowledge that it contains. The only thing that I would critique about this design would be the arrangement of the knots. It was very challenging to find an arrangement that fit everything in a way that was aesthetically pleasing. If I had more time, I would try different ways of arranging them.

The shoulder patch design was not in my original plan, but when I was sent the email asking for entries, I knew that it would be a great opportunity for me to do more. I really only had a couple of days to get it done on top of all of my Homework as we

were reaching the end of the semester I did a lot of research about what makes Arkansas so great and what attributes are mainly connected with Arkansas it was very fun to incorporate these things into one depiction to represent our area. This opportunity would be great because a lot of the connections that I have made would be wearing these patches from now on moving forward with the new council merger, if I had more time to work on this design, I would probably play more with the colors and attempt to simplify it in some way in anticipation that it would be embroidered, but overall, I am very happy with how it turned out and such little time, and I hope to hear back from them soon this was a great addition to this overall project, because it cost me nothing to volunteer a design in order to help represent our community in our area.

As for sticking to the original schedule, I had made it at the beginning of the semester. I definitely fell behind, and felt like I was catching up the whole time even though I didn't lose that much time after the event itself. I had motivation to get started, but as the semester progressed that motivation quickly dissipated. I would end up dedicating large chunks of time with a lot of downtime in between, and I think that I would've been better off taking it small increments at a time with little rest in between, but that is something that I will make note of moving forward I wish that I had come to my professor for more feedback throughout the entire process, but I seemed to always just be too busy to find some time or a way to get to that point. I did, however, utilize my classmates for

feedback. I definitely could have managed my time better throughout this project overall.

